### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Gerard Alan LYNCH Docket No 372499-00101 (336988) Serial No. 09/728.356 Group Art Unit: Filed: December 1, 2000 Confirmation No. 4120 For: METHOD FOR PROMOTING SELLING OF Examiner: Al Hashemi, Sana A. SELLER ITEMS ON AN ONLINE AUCTION SITE

Mail Stop Issue Fee Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

### INFORMATION DISCLOSURE STATEMENT

Applicant submits herewith the references listed on the attached form PTO-1449 of which Applicant is aware and in respect of which there may be a duty to disclose in accordance with 37 CFR 1.56.

The filing of this information disclosure statement shall not be construed as a representation that a search has been made (37 CFR 1.97(g)), nor as an admission that the information cited is, or is considered to be, material to patentability, nor an admission that no other material information exists.

The filing of this information disclosure statement shall not be construed as an admission against interest in any manner, including whether not the references are prior art at all.

Respectfully submitted.

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Date:

April 26, 2007

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#### FORM PTO-1449 U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE

## INFORMATION DISCLOSURE STATEMENT BY APPLICANT

ATTY DOCKET NO.	SERIAL NO.	
372499-00101 (336988)	09/728,356	
APPLICANT		

Gerard Alan LYNCH

2161

FILING DATE GROUP December 1, 2000

# U.S. PATENT & PUBLICATION DOCUMENTS

EXAMINER INITIALS	CITE No.	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB CLASS
	AA	2001/0039524 A1	11/08/2001	HARRISON JR. et al.	705	35
	AB	2006/0242056 A1	10/26/2006	WALKER et al.	705	37
	AC	4,769,796	09/06/1988	LEVINE	368	29
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	AH	6,587,831 B1	07/01/2003	O'BRIEN	705	8
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# NON-PATENT DOCUMENTS

EXAMINER INITIALS	CITE No.	INCLUDE AS APPLICABLE: AUTHOR, TITLE DATE, PUBLISHER, EDITION OR VOLUME, PERTINENT PAGES)
INTIALS	AJ	Auctiva 1, "Auctiva Showcase Rapidly Captures Significant Market Share with One Million Listings in First Sixty Days," Business Wire, Dec. 13, 2000.
	AK	Auctiva 2, "Auctiva Launches Flagship Service with Showcase," Auctiva News, Oct. 5, 2000.
THE STATE OF THE S	AL	Auctiva 3, http://web.archive.org/web/20010607125055/auctiva.com/products/showcase.asp, dated June 7, 2001.
	AM	Auctiva 4, Mike Cleary, "Auction Service Provides Bid to Line Up Sellers," Inter@ctive Week, dated September 26, 2000.
	AN	Auctiva 5, http://web.archive.org/web/20000707014738/www.auctiva.com/products/software.asp, dated July 7, 2000.

EXAMINER	DATE CONSIDERED			
EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance				
and not considered. Include copy of this form with next communication to applicant				